

U. S. Treasury Department
Internal Revenue Service
Washington 25, D. C.

Alcohol and Tobacco Tax Division
Industry Circular No. 55-2

January 20, 1955

Use of Certain Shoulder or Strip Labels
Not Covered by Certificates of Label Approval

Proprietors of rectifying plants, taxpaid bottling houses,
internal revenue bonded warehouses, bonded wine cellars,
taxpaid wine bottling houses, importers, and others concerned:

1. The instructions on Form 1647, Application for Certificate of Label Approval Under the Federal Alcohol Administration Act, presently require that the complete set of labels to be used on any individual container must be submitted with this form; and Form 1649, Certificate of Label Approval Under the Federal Alcohol Administration Act (which is issued pursuant to Form 1647), to which are affixed labels identical with those on Form 1647, authorizes only the use of such labels and others differing from them in certain authorized respects, such as a change in the proportionate size of the labels or the statement of different net contents.
2. In order to avoid the constant resubmission of labels to cover sets of labels differing from previously approved labels only in that they contain an additional strip, shoulder, or other label bearing the name or name and address of the wholesaler or retailer preceded by such phrases as "bottled for", "selected for", "made for", or "imported for", Forms 1647 and 1649 will be revised when they are reprinted so as not to require the submission of such shoulder, strip, or other similar labels for approval.
3. Pending the revision of Forms 1647 and 1649, bottlers and importers of distilled spirits, wines, and malt beverages, may use sets of labels differing from sets of labels covered by certificates of approval in that there has been added an additional shoulder, strip, or other label bearing the name or name and address of the wholesaler or retailer preceded by such phrases as "bottled for", "selected for", "made for", or "imported for".
4. Inquiries in regard to this Industry Circular should refer to the number thereof and the symbols O:AT:BP.


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